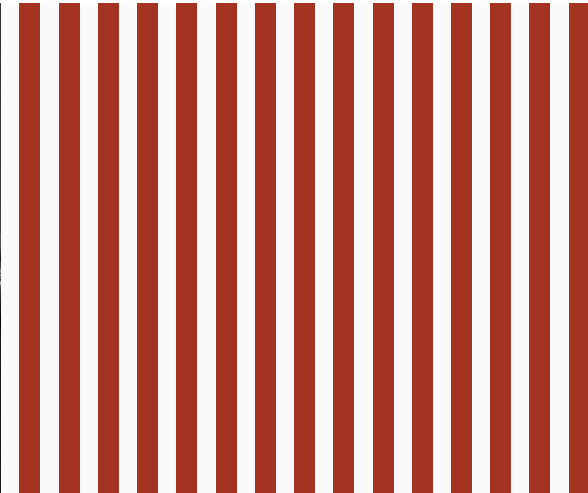




**PLAYGON**  
play games online

ANNUAL  
GENERAL MEETING | 2022



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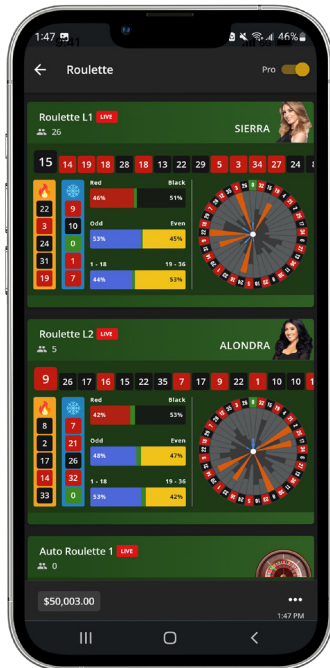
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# CEO OPENING COMMENTARY



- Challenges with COVID with 'the great resignation' and supply chain issues:
  - Impacted the studio as many staff were infected
  - Impacted operators causing integration delays
  - Impacted staffing with longer hiring and training cycles
- 2021 had been a difficult market for microcaps, especially the online gaming sector from Q4 2021 that is still persisting:
  - The entire sector had a rebalancing of marketcaps
  - Financing options for non-positive cash flow operations became difficult
  - We were not able to meet all of our stated commitments for the year
- Despite those challenges, we completed our commercial launch
- Despite those macro challenges, Playgon continued to operate after our transition from being a pure development company
- Despite those challenges, we have, I believe, achieved wins in 2021 by building resilience and a knowledge base by continuing operations

# 2021 ACHIEVEMENTS

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## CORPORATE WINS:

- Playgon received its Type 1 MGA licence in March 2021 which cleared the way to go live with live dealer technology
- Playgon went production live with VegasLounge™ in May 2021 and transitioned the company from a pure development company to an operating concern
- Playgon added and launched several key aggregator accounts, Swintt, Solid Gaming, Relax Gaming providing access to 300+ operators
- Playgon arranged and closed a private placement for \$10.4M CDN to fund ongoing operations and growth
- Playgon closed out the year with 30+ operators and roughly 20,000 monthly active users with betting turnover of \$77M Cdn

## DEVELOPMENT AND OPERATIONAL WINS:

- Refined our integration process and API development with operator growth
  - Onboarding and replacement of key technical personnel with improved training and building of knowledge base
  - Continued validation of superiority and robustness of mobile focused product with customer base
  - Completion of 12 software updates and the creation of a disaster recovery protocol
  - Improved our development processes by building in more redundancy to increase product reliability
-



# 2022 ACHIEVEMENTS

Tripled our operator count and increased our revenues

Ontario license application (GLI Certification)

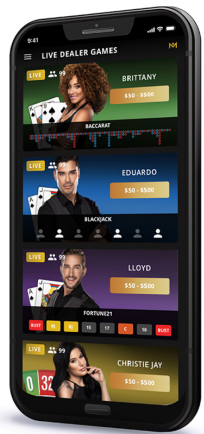
Blackjack and Odds Up Roulette addition to our games lineup

Better staff retention

Increase of Las Vegas studio head count resulting in more tables open longer hours

Playgon added and launched key aggregator accounts, Pariplay, Markor Technology, providing access to 150+ operators

Playgon Baltics setup/team to achieve around the clock development and integrations



# 2023 OUTLOOK

Strong new operator pipeline of 40+

**In Progress**

Las Vegas studio expansion with local language tables

**In Progress**

Partnerships and studio opportunities in new markets

**In Progress**

New innovative streamed content in Lottery, Bingo and Slots

**In Progress**

Continue to seek out the right partner for a US strategy

**In Progress**

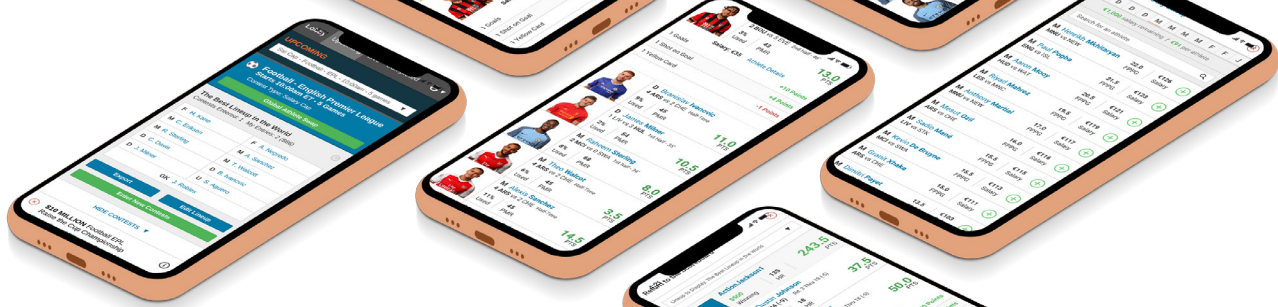
Addition of Metaverse and other content for Web 3.0

**In Progress**

LATAM

**In Progress**





# THANK YOU AND Q & A

